



**Media
Motor
Europe**

**Join us in building the media
solutions of tomorrow**

Applications open!

**STARTUP
EUROPE**



Welcome to MediaMotorEurope (MME),

the 6-month mentoring programme that addresses some of the biggest media sector challenges and which will bring your creative and unique deeptech solutions to the market!



MediaMotorEurope is powered by



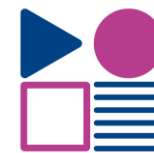
Media City
Bergen



CLUSTER SOFIA KNOWLEDGE CITY

fasttrack
ACTION





Who will we support?

MediaMotorEurope will support at least 60 deeptech startups/scaleups throughout 2020-2021.

There will be three support cycles of the MME programme, each lasting 6 months. **The Open Call for the first support cycle is now open!**

MME Open Calls & Support Cycles



Open Call 1

Apply on F6S by 17 July

Support Cycle 1

Sep 2020 - Feb 2021

Open Call 2

Sep-Nov 2020

Support Cycle 2

Jan-Jun 2021

Open Call 3

Mar-May 2021

Support Cycle 3

Jul-Dec 2021

Visit <https://mediamotoreurope.eu/join-us-startups/>

Who will MME connect?



With a tailored mentoring programme for deeptech startups & scaleups, MME will create a strong ecosystem of notable players in the media & creative industries:

- mentors
- corporations
- investors
- media organisations
- journalists
- accelerators

Solutions for media sector challenges?



The fight
against
**misinformation
and fake news**



Improved
**accessibility and
inclusion** of
media services
for people with
disabilities



More
advanced
**human
machine
interaction**



Better
**protection of
personal data**
through new
technologies



Transition
towards a **data-
driven media
4.0 market**

What's in it for startups & scaleups?



6-month mentoring programme

- **Dedicated coaching** to support upscaling the business and **soft-landing to new markets**
- **Tailored support and guidance** - product-market fit, legal aspects, pitching readiness, fundraising, product development, strategic management, internationalization, UX and Design, etc.
- **Matchmaking** with media & creative **corporations** and public procurement support
- **Meetings and networking** opportunities with **investors**
- **Pitching and showcasing** at major media **events**
- Vouchers to **support travel costs**

No fees associated - all services are free of charge thanks to Startup Europe!

Who can apply?



- **Legally established** SME (or in the process of incorporation)
- Based in **EU or H2020 associated countries** (UK-based are eligible)
- At least **two members** committed to the startup
- Present an **MVP** based on **deep technology** development activities

Read the complete [eligibility criteria and terms & conditions of participation](#).



Apply Now!

First open call deadline: 17 July at 17h00 CEST



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www.mediamotoreurope.eu



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